



brand designer

Florin Chitic

Hello, my name is Florin and I am here to help with your identity. I am a designer with 9 years of experience and ready to change your image and help your product/service launch on the market. I have studied Fine Arts and I can transform your company's logo into something more than just an ordinary shape.

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DOWNLOAD CV

COVER LETTER

What i do / services i offer

Branding

The assets that will make your brand stand out will be things like your logo, website, app, packaging design, social media, and the list goes on and it may differ depending on the type of business you're building. So for me to build your brand I need to know who you are.

App Design

Apps are used today to promote the brand and reflects the business you're conducting. Branded apps are used today by the companies to increase the traffic and improve the user experience.

Web Design

Your website is the most important element representing your brand. It is used both when you have a psihical or digital product as customers can reach you worldwide and purchase it. Your website is the place clients will check first.

Product design

I explore concepts of your product vision, plan, and map out the perfect user experience based on research and analysis. I use tools to present the greatest customer journey. And create a product that is likely to avoid the common pitfalls experienced by other businesses.

Skills / what i'm good at

80% Illustrator

Indesign

Typography

Illustration

Photoshop

After Effects

HTML / CSS

Drawing

Experience / what i've been doing

OCT. 2017 - PRESENT

Web Graphic Designer / Brand Designer

deVere Group

I am currently working full time at a Financial Company where i am in charge with Branding / App Design and Web Design.

Responsibilities:

- branding / logo design
- web design / app design
- designing promotional materials
- illustration / infographics
- UI / UX

OCT. 2012 - PRESENT

OPEN FOR PROJECTS

Graphic Designer / Brand Designer

Freelance

Freelancing has been something i did for the past 9 years now and it had experienced good and bad, taught me alot of lessons along the way and helped me grow into the designer i am today.

Responsibilities:

- creating consistent & strong websites & online shops
- designing promotional materials
- branding / logo design
- illustrations, infographics
- web design, UI, UX
- prepress, DTP

OCT. 2012 -JAN. 2018

Graphic Designer

Ador Center

Started my journey working here after 1 year of introduction in the world of design. Worked in a great small agency where i used to deal with a lot of various projects and i had the chance to adapt and learn various skills like Web development / Branding / Illustration and many more.

Responsibilities:

- creating consistent & strong websites & online shops
- designing promotional materials
- branding / logo design
- illustrations, infographics
- web design, UI, UX
- prepress, DTP

JUN. 2011 - OCT. 2012

Graphic Designer

Active Design

Internship web & brand designer

Education

SEPT. 2005 - JUN. 2009 HIGH SCHOOL

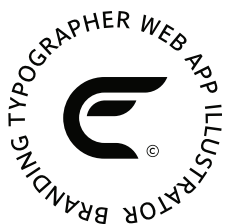
"Dimitrie Cuclin" Highschool, Fine Arts Galati, Romania

Fine Art / Graphic Designer Specialization
Technical Graphic Design Degree

SEPT. 2005 - JUN. 2009 COLLEGE

"Dunarea de Jos" College, Fine Arts Galati, Romania

Fine Art / Graphic Designer Specialization
Technical Graphic Design Degree



let's talk about your identity

I can help visualize even the wildest ideas, converting them into elegant designs, awesome experiences and catchy brands. I create strong branding for products and companies. From the brand model to the design system, i build identities which translate your company values.

Every brand has a purpose. What is yours? Let's build up yours!

GET IN CONTACT NOW